

Creative UX/UI Designer (medior/senior-level)

An excellent opportunity has arisen for an experienced Creative UX/UI Designer. As an agency, we believe that there is a balance between design and function; planning and implementing clear, user journeys are as important as producing stunning creative design. We are looking for an experienced individual with the flair and passion to deliver both.

The Creative UX Designer will work with creative teams, our content writers and web developers to produce the planning and visual aesthetic for our wide-ranging clients.

You will work collaboratively with the project managers, developers and the wider creative team to match their client requirements. Ultimately the Creative UX Designer will deliver great designs that work for our clients.

Key Responsibilities:

- Helping guide the visual development and user experience for all (conceptual) creative produce and channels
- Contributing and collaborating in making key conceptual decisions
- Be the subject matter expert on crafting the appropriate UX/UI solution and defining the vision of the end-to-end user experience (wire-framing, prototyping and A & B testing is as natural for you as breathing)
- Participating in customer research, interviews and on-site visits to fully grasp the needs of our (end-)users first-hand
- Apply experience in user-centered philosophies and interaction design best practices
- Challenging the industry norm to continuously make our concepts cutting edge without alienating current clients – they need to be surprised and not confused, amused and not irritated
- Induce creativity in our work with the sites and customer communication; whether it's a new product or a campaign site
- Be an end-user advocate; driving user needs and goals into both creative and pragmatic design solutions
- Facilitate design, from concept stage right through to development with the use of visuals, wireframes and customer journey maps
- Work directly with Head of Digital

Experience:

- Minimum 4 years' experience in a UX Design capability
- Experience in fixing UX design problems
- Experienced in Wireframing & Prototyping, Sketching and leading creative workshops.
- A mix of experience across Creative Digital Agencies and Start-up environments is an advantage.
- Experienced in discussing design thinking with clients and being comfortable presenting work and the rationale behind it

Skills:

- Strong communication and problem-solving skills
- Able to work autonomously and within a team environment
- Understanding of web and graphic design principles
- Eye for detail, performance & optimization
- Excellent knowledge in at least sketch, Axure, Omnigraffle, Visio, Balsamiq or similar wireframing tools
- Ability and enthusiasm to learn new skill-sets as well as new systems and platforms
- Ability to write well-formed HTML/(S)CSS
- Ability to take ownership and initiative, to spot and correct problems as well as propose and act on ideas and creative developments
- Understanding in one or more of the following;
Adobe InDesign, Photoshop, Illustrator
- Ability to engage clients, ask probing questions and really get to know what their business problem should solve.

About you:

- Highly motivated, efficient, precise, accountable and passionate
- Ability to work in a fast-paced, deadline-driven team environment on multiple projects
- Passionate about UX/UI and have an interest in emerging technologies
- A love for all things design
- Have a portfolio demonstrating both creative thinking and the delivery of solid UX solutions.